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Dass Plant Guide

for
1936

New GEM
EVERBEARER

Finest
Quality
Everbearing
Strawberry
Yet
Introduced

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DASS NURSERY CO.
Bridgman, Michigan

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U. S. Department of Agriculture

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases
M. R. N.

o p o 8-3591

Discount for Early Orders

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Strawberry Prices table with columns for variety, quantity, and price.

Red Raspberry Prices table with columns for variety, quantity, and price.

Black Raspberry Prices table with columns for variety, quantity, and price.

Grape Prices table with columns for variety, quantity, and price.

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Order form fields including Name, Address, City, State, Zip, and various checkboxes for shipping and payment options.

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NOTE: No prepaid prices. You pay the transportation charges. We will send packages C. O. D. for carrying charges unless otherwise instructed.

SELECTED ORNAMENTALS TO BEAUTIFY YOUR HOME AT MODERATE COST

Graceful, Easy to Grow Evergreens

American Arbor-Vitae, Globe Arbor-Vitae, Pfitzer's Juniper. Descriptions of these evergreen varieties and their characteristics.



The Stately SHADE TREES

CUT-LEAF WEEPING BIRCH, CATALPA BUNGEI (Umbrella Tree), BECHTOLD'S FLOWERING CRAB. Descriptions of these shade trees.



A Fine Selection of EVER-POPULAR ROSES

HERE IS A REALLY GREAT ROSE COLLECTION at an Astounding Price. Descriptions of various rose varieties like Paul's Scarlet, American Beauty, etc.



Dass Superior Raspberry Plants

Guaranteed Double Inspected Disease-Free True-to-Name Productive

Black Raspberries should be planted on a rather high soil for best results. Guaranteed Double Inspected Disease-Free True-to-Name Productive. Descriptions of various raspberry varieties.



USE THE DASS ORDER SHEET AND HELP YOURSELF TO PROFITS!

Flowering Shrubs Give Much Beauty With Little Care

BUDDLEIA (Butterfly Bush), DEUTZIA gracilis, FORSYTHIA (Golden Bell), HIGH BUSH CRANBERRY, SPIREA VAN HOUTTEI, etc. Descriptions of various flowering shrubs.

Hardy Climbing Vines

WISTERIA, Purple, Grafted. Do not confuse this with the common Chinese Wisteria which is much inferior to the grafted vines. Descriptions of various climbing vines.

These People are Glad they Ordered from DASS. Testimonials from customers praising the quality and service of Dass Nursery Co.



A. F. DASS

The Best Stock is the Cheapest—

But DASS Offers You a DOUBLE SAVING

Since we have been farmers ourselves for a great many years, and understand fully the difficulties that beset the fruit grower, the Dass Nursery Company would be the last to recommend any stock but the best. In comparison with the other items which enter into the cost of a well-established fruit farm, the cost of plants is not great.

Times being what they are, however, any saving is worth making, so it is the policy of the Dass Nursery Company to offer its customers the best possible plants and at the ABSOLUTE MINIMUM OF COST.

Our farms are rich, sandy loam which grow the finest of plants with large, well-developed root systems. We keep them well cultivated, fertilized and drained, as any good farmer should. Our methods of farming, digging and packing are the best and most efficient possible, making our costs very low. We advertise efficiently rather than lavishly, as this low-cost folder will testify, trusting our many good friends to spread the fame of Dass Plants. All these savings we pass on to you to lower your own costs of doing business.

Help us to keep our costs down by ordering early. If full amount cannot be sent when ordering, you may send one-third with order and the balance any time before shipping date. Not only will we allow you liberal discounts for early orders, as described below, but you will be sure to have your plants reserved before the big rush starts during the shipping season.

ALL STRAWBERRY ORDERS FOR 100 PLANTS OR LESS WILL BE PREPAID—A SAVING TO YOU OF FROM 12 TO 30 CENTS.

A Guarantee That Really Protects You

We guarantee every plant, tree or shrub that we ship out to be free from injurious disease, true-to-name, and to arrive in perfect growing condition and hold ourselves ready to replace any stock proved defective or of the wrong variety. Of course, since we cannot control the growing conditions, we cannot be responsible for the stock after it is planted, nor for the crop, but you will find us willing to do anything possible to make EVERY CUSTOMER A SATISFIED CUSTOMER.

Reserve Your Dass Plants Early and Make an Extra Saving

When we receive orders well ahead of our shipping season, we can handle our office work, digging and packing much more efficiently. We have figured what this saving is and we are anxious to have your orders early so that we may pass this saving on to you. Just another indication that Dass wants to give you the BEST PLANTS AT LOWEST COST.

10%

DISCOUNT on all orders mailed before February 15.

5%

DISCOUNT on all orders mailed before March 15.



Home Gardeners!

Grow Your Own Fruits With DASS' Plants

*It's Healthful
It's Profitable
It's Easy
It's **FUN!***

DO YOU KNOW THAT THE MONEY YOU PAY FOR A FEW QUARTS OF STALE, INFERIOR FRUIT WILL BUY STRAWBERRY, RASPBERRY, BLACKBERRY and GRAPE PLANTS that will give you a year around supply of delicious, highly flavored, finest quality berries? You'll have them just when you want them and they'll have an added attraction because they are coming right from your own vines.

It doesn't require a lot of experience, petting and care to produce berries with DASS FRUIT TREES and PLANTS, because they are healthy, vigorous, 100 per cent producers. Just plant them this spring; hoe them occasionally to keep the weeds down, and next season they will show their appreciation by giving you loads of beautiful berries.

Most any place will do for a small fruit patch. In your garden, back yard, or along one side of a field there must be a few square feet that might as well be giving you plenty of berries for eating, fresh and for making into preserves, jams, jellies, and pies. And with Dass Plants you are likely to have a surplus that can readily be turned into a nice profit.

TRY A FRUIT GARDEN THIS YEAR AND YOU'LL WONDER HOW YOU EVER GOT ALONG WITHOUT IT.



THINK HOW PROUD YOU'LL BE WHEN YOU SAY TO YOUR GUESTS, "I GREW THESE MYSELF."

2 Complete Home Gardens of Strawberries

25 GEM
25 PREMIER
25 DUNLAP

All 75 plants **\$1.00**
prepaid for

25 MASTODON
25 DORSETT
25 BLAKEMORE

All 75 plants **\$1.00**
prepaid for

"ALL-FRUIT" COLLECTION for the Home Garden

25 LATHAM
Red Raspberries
25 CUMBERLAND
Black Raspberries
25 ELDORADO
Blackberries

2 CONCORD Grapes
2 NIAGARA Grapes
1 DELAWARE Grape

All 80 plants **\$2.50**
prepaid for



ORDER SHEET—Continued

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Please write below the names of a few fruit growers who you think would like to receive our catalog and we will include with your order, 6 beautiful assorted Dahlia bulbs which will bloom this coming season.

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